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Eastern experience

by Rebecca Gill

In late June, HL Kam, one of Hong Kong's most powerful businessmen and controller of ETSA Utilities in Australia, gifted university exchange scholarships to 21 South Australian students as part of the \$7.5 million Endeavour Australia Cheong Kong Scholarship program.

The program, which is partly funded by the Federal Government, provides 90 Australians with funds to visit Asia to further their studies. Among the 21 South Australian students to receive the awards were three from the University of South Australia – Rachel Bullen (Visual Communication), William Sitarenos (Visual Art) and Jessica Atkinson (Occupational Therapy).



The trio was presented with overseas grants in a ceremony at Old Government House attended by State Government ministers and UniSA Vice Chancellor, Professor Denise Bradley.

Bullen, who is in the second year of her degree, is eager to get a taste of the vibrant Asian creative arts world during her four month exchange.

"When I graduate, I would love to do graphic design work for a major film or television studio. The computer side of it, especially 3-D animation, really fascinates me," she said. Her chosen study destination, Hong Kong, with its lively pop cinema culture, will provide some insight into this side of the arts and plenty of inspiration. In time off from study, Bullen is looking forward to gathering contacts and hopefully picking up some Cantonese.

Bullen, Sitarenos and Atkinson met at the exchange preparatory workshop, and despite all being posted to different institutions, plan to meet in Hong Kong.